

Lukenda School of Business
Major Field Test Results

Main Campus										
	Fall 2019		Fall 2020		Spring 2021		Fall 2021		Spring 2022	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	48	83%	46	67%	44	48%	46	75%	42	46%
Economics	39	35%	36	18%	36	18%	53	59%	52	52%
Management	64	56%	66	69%	63	51%	59	54%	58	46%
Quantitative Business Analysis	31	26%	36	64%	32	30%	34	49%	37	67%
Finance	47	76%	48	82%	46	70%	42	49%	41	39%
Marketing	57	84%	54	65%	53	57%	63	96%	60	86%
Legal and Social Environment	44	20%	45	27%	49	65%	52	53%	49	27%
Information Systems	52	50%	53	60%	48	15%	39	29%	33	3%
International Issues	46	92%	38	28%	36	16%	41	21%	42	25%

Main Campus - Continued								
	Fall 2022		Spring 2023		Fall 2023		Spring 2024	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	40	34%	41	41%	34	13%	39	29%
Economics	54	70%	50	38%	57	91%	48	25%
Management	56	33%	55	28%	62	77%	55	27%
Quantitative Business Analysis	35	56%	40	78%	28	15%	42	86%
Finance	48	90%	38	16%	42	50%	39	21%
Marketing	67	99%	55	57%	54	52%	52	40%
Legal and Social Environment	60	93%	50	35%	53	62%	54	70%
Information Systems	36	12%	36	6%	37	11%	43	64%
International Issues	50	82%	42	23%	50	86%	46	52%

Escanaba Campus										
	Spring 2019		Fall 2020		Spring 2022		Spring 2023		Fall 2023	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	44	48%	45	59%	43	54%	48	88%	43	62%
Economics	38	28%	41	49%	56	83%	49	33%	58	94%
Management	63	50%	73	95%	75	99%	46	6%	65	93%
Quantitative Business Analysis	38	78%	25	2%	35	56%	62	99%	29	18%
Finance	41	28%	41	29%	44	68%	47	88%	50	96%
Marketing	48	28%	57	85%	60	86%	52	40%	61	92%
Legal and Social Environment	43	15%	44	22%	57	88%	52	55%	43	7%
Information Systems	53	58%	60	98%	50	97%	36	6%	40	37%
International Issues	44	79%	36	16%	52	90%	42	23%	58	99%

Petoskey Campus								
	Spring 2018		Fall 2020		Spring 2022		Fall 2023	
Assessment Indicator Title	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank	Mean Percent Correct	National Percentile Rank
Accounting	49	84%	44	48%	43	54%	43	62%
Economics	37	22%	48	92%	49	30%	58	94%
Management	60	34%	57	23%	58	46%	65	93%
Quantitative Business Analysis	38	74%	33	38%	29	19%	29	18%
Finance	45	57%	42	36%	39	27%	50	96%
Marketing	53	55%	53	57%	43	11%	61	92%
Legal and Social Environment	59	99%	48	53%	53	62%	43	7%
Information Systems	55	76%	52	50%	56	99%	40	37%
International Issues	39	34%	39	35%	46	53%	58	99%

Results for S19 and S23 are not available for the Petoskey campus due to the low number of students tested.

The test was not administered during Spring 2020 due to the COVID-19 pandemic.