

Lukenda School of Business
New First Time Student Retention
First Year to Second Year

	Fall 18 - Fall 19			Fall 19 - Fall 20			Fall 20 - Fall 21		
	Enrolled	Retained	Rate	Enrolled	Retained	Rate	Enrolled	Retained	Rate
Technical Accounting Associate	2	-	0%	-	-		-	-	
Small Business Administration Associate	-	-		3	1	33%	2	1	50%
B.S. Accounting	8	6	75%	7	5	71%	4	3	75%
B.S. Finance and Economics	7	4	57%	5	3	60%	1	1	100%
B.S. Business Administration	1	-	0%	2	2	100%	6	2	33%
B.S. Business Admin - Entrepreneurship	6	2	33%	1	1	100%	3	-	0%
B.S. Business Admin - International Business	5	3	60%	1	-	0%	4	1	25%
B.S. Business Administration - Management	5	5	100%	3	3	100%	6	4	67%
B.S. Business Administration - Marketing	1	-	0%	7	4	57%	5	1	20%
B.S. Cannabis Business	-	-		6	1	17%	8	2	25%
	Fall 21 - Fall 22			Fall 22 - Fall 23					
	Enrolled	Retained	Rate	Enrolled	Retained	Rate			
Technical Accounting Associate	-	-		-	-				
Small Business Administration Associate	1	-	0%	1	-	0%			
B.S. Accounting	10	8	80%	2	-	0%			
B.S. Finance and Economics	1	1	100%	5	5	100%			
B.S. Business Administration	9	8	89%	6	2	33%			
B.S. Business Admin - Entrepreneurship	5	1	20%	1	-	0%			
B.S. Business Admin - International Business	1	-	0%	-	-				
B.S. Business Administration - Management	6	5	83%	3	1	33%			
B.S. Business Administration - Marketing	8	6	75%	6	4	67%			
B.S. Cannabis Business	10	4	40%	2	1	50%			