Lukenda School of Business Bulletin Lake Superior State University - Spring Edition 2023

DR. KIMBERLY MULLER PROMOTED



Dr. Kimberly Muller, former Dean of the College of Innovation and Solutions, has been promoted to Interim Provost and Vice President for Academic Affairs on April 3, 2023. Dr. Muller joined LSSU as an Assistant Professor in Mathematics in 2004. In 2009, she was granted tenure and promoted to Associate Professor. In 2016, she was promoted to Full Professor. Dr. Muller has served as the Dean of the College of Innovation and Solutions since 2017. Congratulations Kimberly!

PROFESSOR MINDY MCCREADY PROMOTED



Prof. Mindy McCready has been promoted to Interim Dean of the College of Innovation and Solutions on May 15, 2023. Prof. McCready joined LSSU in 2006 as an Instructor in Accounting. In 2009, she was promoted to Assistant Professor. In 2014, she was granted tenure and promoted to Associate Professor in 2020. Mindy has served for almost 9 years as the Chair of the Lukenda School of Business. Congratulations Mindy!

PROFESSOR MARTA DIAZ PROMOTED



Prof. Marta Diaz has been promoted to Chair of the Lukenda School of Business on May 15, 2023. Prof. Diaz joined LSSU in 2014 as an Assistant Professor in Management and Accounting. Marta was granted tenure and promoted to Associate Professor in 2021. Congratulations Marta!

DELTA MILDELTA INDLICTERO

Lake Superior State University's Lukenda School of Business inducted three students into the international business honor society, Delta Mu Delta at their annual Senior Dinner. Delta Mu Delta has more than 200 chapters worldwide, with 150,000-plus members. Inductees must have a minimum GPA of 3.25 and be in the top 20% of their class. The Accreditation Council for Business Schools and Programs (ACBSP), from which LSSU's business program earns accreditation, also recognizes the honor society. New members include Jozie Bontrager (Jackson, MI), Heather Lamb (St. Ignace, MI), and Logan Jenuwine (Romeo, MI).





(L-R): Heather Lamb, Prof. Mindy McCready, Jozie Bontrager

OUTSTANDING STUDENT AWARD WINNERS

Chamber Achiever

Graduating Lake Superior State University student Logan Jenuwine of Romeo, MI, received the Sault Area Chamber of Commerce Achievement Award for 2023. The Chamber award is presented each year to an outstanding senior and is one of the highest honors an LSSU business student can receive. Logan graduated Summa Cum Laude with a Bachelor Degree in Marketing and a Minor in Sports Marketing with a gpa of 3.938. He is also a member of Delta Mu Delta, the international business honor society. Logan was also a member of the LSSU men's bockey team. Logan will be attending American International College in the fall to pursue an MBA in Business Management as well as play hockey.

Outstanding Business Grad
Graduating senior, Bethany
Loutzenhiser of Berrien Springs,
MI, was the recipient of the Lukenda
School of Business Outstanding
Baccalaureate Student Award.
Bethany graduated Summa Cum
Laude with a Bachelor of Science
degree in Finance and Economics.
She is also a member of Delta Mu
Delta, the international business
honor society, with a gpa of 3.919.
Bethany is attending Law School at
the University of Dayton Law School.

Outstanding Regional Center Graduate - Lake Superior State University student Malcolm Krueger, from Gaylord, MI, received the LSSU Lukenda School of Business Outstanding Regional Center Graduate Award. The annual honor is given to a graduating senior who attends one of LSSU's regional centers. Malcolm graduated Summa Cum Laude with a Bachelor of Science in Accounting-150 Hour Program through LSSU's Petoskev's Regional Center at North Central Michigan College and has a 4.00 gpa. After graduation, Malcolm is moving to Grand Rapids for an auditor position at an accounting firm. He will also be studying to pass the CPA exam.

CONGRATULATIONS GRADUATES!!



Front Row L-R: Holly Hagen, Cami Slater, Rachel Brouwer, Danielle Price, Avery Smith, Dr. Koral Fritz Back Row L-R: Dr. Ralf Wilhelms, Callum McKay, Ayla Hilla, Cortney Koch, Angela Hernandez, Mattison Rayman, Mark Strange,

DISTINGUISHED ALUMNI RECOGNIZED



Pictured L-R: Prof. Mindy McCready & Ms. Erin Strang

Erin Strang was recognized as the 2023 LSB Distinguished Alumnus. Erin is a 2002 graduate of LSSU with a bachelor degree in Business Administration. Erin is President + CEO of Central Michigan University Research Corporation (CMURC). Erin's tenure with CMURC began in 2009. Under her leadership, CMURC has been recognized through the State of Michigan as one of the top performing business accelerators. The faculty and staff of the Lukenda School of Business selected Erin based on remarkable career success she has achieved utilizing her business education. Erin is married to her husband Jason Hughes. Congratulations Erin!

PROF. GERALD ROOT PROMOTED TO PROFESSOR EMERITUS STATUS

On May 19, 2023, Prof. Gerald "Jerry" Root was promoted to the rank of Professor Emeritus for his distinguished service to Lake Superior State University. Prof. Root first joined LSSU as an adjunct professor in 2002 after a distinguished career in the financial industry. In 2003, Jerry became a full-time Assistant Professor in the Lukenda School of Business and began a 20-year career of dedicated service. He received tenure in 2008 and was promoted to the rank of Associate Professor in 2013. Jerry retired from LSSU in May 2022.





Congratulations to all our graduates on your well-deserved success. The Lukenda School of Business graduated 56 students with the following degrees:

- 6-Accounting
- 12-Business Administration
- 1-Business Administration-Entrepreneurship
- 3-Business Administration International Business
- 12-Business Administration-Management
- 8-Business Administration-Marketing
- 5-Finance and Economics
- 2 Cannabis Business
- 1-Small Business Administration
- 1 Technical Accounting
- 3-Certificate in E-Marketing
- 4-General Studies Business Concentration

Join the community of family, friends, colleagues, and LSSU alumni on July 7 to support a special endowment in honor of Steven Glezen, a Lake Superior State University alumnus and community leader. The Steven Glezen Memorial Endowment benefits a junior majoring in any Lukenda School of Business academic program at LSSU.

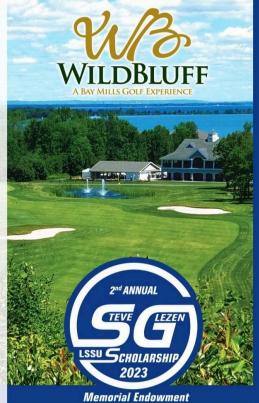
Steve Glezen Scholarship Fund

2nd Annual Golf Scramble Sponsorship Levels

• Organization Name and logo on all advertising and promotional materials GPS advertising Corporate banner prominently displayed at the golf course • Name on Platinum Sponsor banner • Two complimentary Foursomes in the tournament Gold Sponsor \$1,000 • Organization Name and logo on all advertising and promotional materials Corporate banner prominently displayed at the golf course • Name on Gold Sponsor banner One complimentary Foursome in the tournament Silver Sponsor \$750 Organization Name on all advertising and promotional materials Corporate banner displaced at the golf course Name on Silver Sponsor banner One complimentary Foursome in the tournament Organization Name on all advertising and promotional materials Name on Bronze Sponsor banner • One complimentary Twosome in the tournament Hole Sponsor \$150 Organization name posted on a tee box sign located on course • Organization Name and logo on all advertising and promotional materials Corporate banner displayed at the luncheon venue

• Organization Name on all advertising and promotional materials

Banner or sign displayed at the breakfast venue



JULY 7TH 2023

4 Person Golf Scramble \$75 Per Person • 18 Holes

*Registration deadine is June 23rd

PRIZE DONATIONS FOR RAFFLE & SILENT AUCTION ARE ALSO GREATLY APPRECIATED!

Company Name:		
Address:		Phone:
Contact Name:	Email Address:	
Sponsorship level:		For addition
* Please make checks payable to: Steve Glezen Memorial Scholarship		to register

Mail to: Gail Glezen, 1401 Minneapolis Street, Sault Ste. Marie, MI 49783

For additional information or to register your team call 906-440-4021