

Lake Superior State University—Articulation Agreement

North Central Michigan College

Transfer Major: Bachelor of Science-Business Administration-Marketing

Contacts:	Academic Advising North Central Community College advising@ncmich.edu NCCM Admissions (888) 298-6605	Valid:	Fall 2024-Fall 2027
	Heidi Rife, Director of LSSU Regional Center Lake Superior State University (906) 217-4123 or hrife@lssu.edu LSSU Admissions (888) 800-5778 x:2231		

NCMC Courses	LSSU Equivalency	Additional LSSU Courses
Michigan Transfer Agreement (MTA)	STUDENTS EARN MTA AT NCMC	
ENG111 English Composition I 3	ENGL110 First-Year Composition I 3	
XXXxxx Communication Elective 3	XXXXxxx Communications Elective 3	
MATH130 College Algebra 4	MATH111 College Algebra 3+1	
XXXxxx Natural Science 4	XXXXxxx Natural Science 4	
XXXxxx Natural Science w/lab 4	XXXXxxx Natural Science w/lab 4	
ECO111 Macroeconomics 3	ECON201 Macroeconomics 3	
XXXxxx Social & Behavioral Science 3	XXXXxxx Social & Behavioral Science 3	
XXXxxx Humanities 6	XXXXxxx Humanities 6	
REQUIREMENTS	REQUIREMENTS	REQUIREMENTS
B161 Intro to Business 3	BUSN121 Introduction to Business 3	BUSN101 Waived for transfer students
B200 Principles of Management 3	MGMT360 Mgmt Concept & Appl 3	BUSN403 Business, Gov't & Society 3
B207 Business Communications 3	BUSN231 Business Communications 3	BUSN466 Business Policy 3
B211 Principles of Accounting I 4	ACTG132 Principles of Accounting I 4	FINC341 Managerial Finance 4
B212 Principles of Accounting II 4	ACTG133 Principles of Accounting II 4	MGMT280 Intro to Mgmt Info Systems 3
B290 Business Law I 3	BUSN350 Business Law I 3	MGMT371 Business/Op Analytics 3
ECO111 (From above MTA)	ECON201 (From above MTA)	MRKT381 Consumer Behavior 3
ECO112 Microeconomics 3	ECON202 Microeconomics 3	MRKT480 Marketing Research 3
M200 Marketing 3	MRKT281 Marketing Principles 3	MRKT481 Marketing Management 3
MATH130 (From above MTA)	MATH111 (From above MTA)	
STAT200 Statistics 3	BUSN211 Business Statistics 3	
MARKETING ELECTIVES (min. 12 cr) 0-12	MARKETING ELECTIVES (min. 12 cr) 0-12	MARKETING ELECTIVES (min. 12 cr) 0-12
M202 Fund of Advertising (3 cr)	MRKT387 Ad Theory & Practice (3 cr)	COMM320 Public Relations (3 cr)
M204 E-Commerce, Retail, Serv (3 cr)	MRKT388 Retail Management (3 cr)	INTB486 International Marketing (3 cr)
M205 Principles of Selling (3 cr)	MRKT283 Principles of Selling (3 cr)	MRKT electives
M285 Work Based Learning (2 cr)	MRKT277 Electives (2 cr)	
M299 Ind Study - Marketing (3 cr)	MRKT277 Electives (3 cr)	
ELECTIVES	ELECTIVES	BUSINESS ELECTIVES (6-8 credits) 6-8
Electives to reach a min. 124 credits	Electives to reach a min. 124 credits	300/400 level courses in ACTG, BUSN, ECON, FINC, INTB, MGMT
<p>Note: Students will earn NCMC's AA Business upon successful completion of OAS252, (1) additional ENG/COM course, (1) additional humanities course, and courses listed in blue. Consult with a NCMC advisor.</p>		
TOTAL NCMC CREDITS 94		MIN. LSSU CREDITS 30
		MIN. TOTAL CREDITS 124

Sub/waiver forms will be written for NCMC's STAT200 to LSSU's BUSN211; BUSN101 will be waived for transfer students. Consult with an advisor.

Mindy McCready 4/3/2024
Ms. Mindy McCready (Date)
 LSSU Interim Dean of the College of Business, Engineering, CS, & Math

Kimberly Muller 4/5/24
Dr. Kimberly Muller (Date)
 LSSU Interim Provost & VP of Academic Affairs

Michele Andrews 4/9/2024
Ms. Michele Andrews (Date)
 NCMC Dean of Business, Ed & Adjunct Faculty

Stephen Strom 4/10/2024
Dr. Stephen Strom (Date)
 NCMC VP of Academic Affairs