



Athletics Report Report

November 22, 2024

Agenda Item #1: Department News

Information

Action

Discussion

Purpose:

To provide an update of conference players of the week and other notable award recipients since September 1, 2024.

Background:

1. Conference Athletes of the Week



William Ahlrik, First-Year
CCHA Rookie of the Week (October 21, 2024)
Forward
Tidaholm, Sweden

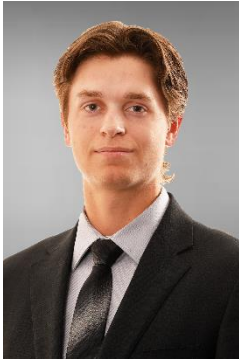
2. Preseason All-Conference Athletes



Tyson Edmondson, Senior
2024 Preseason All-GLIAC First Team
Ypsilanti, Mich.
Major: Business Administration - Marketing



Kingsley Perkins, Senior
2024 Preseason All-GLIAC Second Team
Ypsilanti, Mich.
Major: Business Administration - Management



Connor Milburn, Junior
2024 Preseason All-CCHA
CCHA Co-Preseason Player of the Year
Kamloops, B.C.
Major: Electrical Engineering

3. All-Tournament Team



Tyson Edmondson, Senior
Small College Basketball Hall of Fame Classic All-Tournament Team
Ypsilanti, Mich.
Major: Business Administration - Marketing



Gia Waters, Redshirt-Sophomore
Steele City Showcase All-Tournament Team
Minneapolis, Minn.
Major: Computer Networking

^^ LSSU Men's Basketball selected 1st in the 2024 GLIAC Preseason Poll

Suggested Action/Motion:

N/A

President's Recommendation:

N/A



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Agenda Item #2: Social Media Impressions for Laker Athletics

Information Action Discussion

Purpose:

To review current social media impressions data from August 1, 2024 – Nov 1, 2024.

Background:

Social Media Accounts	Facebook	X	Instagram	Total
Men’s Ice Hockey	148,886	185,231	46,088	380,205
GLIAC Team Accounts	40363	22,783	76,271	139,417
Main Athletics Accounts	23,552	8,442	3,360	35,354
Combined All Athletics	212,801	216,456	153,616	554,976

[Combined All Athletics for 160,002 150,593 52,214 362,755
May 1 to July 15, 2024]

Suggested Action/Motion:

N/A

President’s Recommendation:

N/A



LAKE SUPERIOR STATE UNIVERSITY

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Agenda Item #3: Equity in Disclosures Act (EADA) Report

Information

Action

Discussion

Purpose:

To provide information on the submission of the Equity in Disclosures Act (EADA) Report, submitted to the Office of Postsecondary Education.

Background:

1. The Equity in Disclosures Act (EADA) report is designed to make prospective students aware of a school's commitment to providing equitable athletic opportunities for its men and women in sport. Any co-educational institution of higher education that participates in federal student aid must prepare an EADA report.
 - a. This report was completed on October 12, 2024, by Kathryn Hills, Assistant Athletic Director of Compliance and Internal Relations and Lauren Grobaski, Accounts Receivable Collections Coordinator.
 - b. The full report can be found at:
https://lssulakers.com/documents/2024/11/5/LSSU_2024_EADA_Report.pdf
2. Results from the report, (a few samples of charts in the report, not full results):
 - a. Number of Participants:

Sport	Number of Participants		Number who participated on other teams		Number of other teams on which they participated	
	Men	Women	Men	Women	Men	Women
Basketball	15	16	0	0	0	0
Golf	6	5	0	0	0	0
Ice Hockey	30	0	0	0	0	0

Tennis	7	6	0	0	0	0
Track&Field&Cross Country (combined)	59	61	0	0	0	0
Cross Country	11	13	11	13	2	2
Track & Field (Indoor)	24	24	24	24	2	2
Track & Field (Outdoor)	24	24	24	24	2	2
Volleyball	0	17	0	0		
TOTAL	117	105	59	61	6	6
Unduplicated Count	82	68	24	24	2	2

b. Athletically Related Student Aid:

	Amount of Aid	Ratio
Men's Teams	\$1,028,852	55%
Women's Teams	\$852,823	45%
Total Awarded	\$1,881,675	100%

c. Operating Expense By Sport:

Sport	Total operating Game Day expenses		Total expenses of program	
	Men	Women	Men	Women
Basketball	\$148,875	\$104,244	\$784,776	\$534,955
Golf	\$37,256	\$42,712	\$106,698	\$140,604
Ice Hockey	\$297,618		\$1,646,273	
Tennis	\$28,080	\$29,529	\$150,454	\$176,320
Track&Field&Cross Country (combined)	\$41,182	\$41,182	\$275,674	\$275,674
Volleyball		\$62,606		\$384,490
TOTAL	\$553,011	\$280,273	\$2,963,875	\$1,512,043
Combined Total	\$833,284		\$4,019,565	
Expenses not allocated to a particular gender/sport			\$1,007,603	
Grand Total Expenses			\$5,483,521	

Suggested Action/Motion:

N/A

President's Recommendation:

N/A



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Agenda Item #4: Academic Progress Rate (APR) Report

Information Action Discussion

Purpose:

To provide a brief overview of the Academic Progress Rate (APR) Report.

Background:

1. The Academic Progress Rate (APR) Report is an assessment of academic success of student-athletes that accounts for the eligibility and retention of student-athletes.
2. The Academic Progress Rate (APR) Report was submitted to the NCAA on October 8, 2024, for Division I Men’s Ice Hockey. The single year APR score for LSSU was 965. Student athletes who transferred at the end of last year, did so due to graduating from LSSU but having an additional 5th year of eligibility due to COVID-19 pandemic. Points were lost due to one student being academically ineligible for the second semester of the 2023-24 season, one student moved on to professional levels with ineligible status, and one student entering the transfer portal, but not immediately transferring to another school to play hockey. NCAA considers penalties for institutions if APR drops below 930.
3. Tables below demonstrate a comparison of APR for 2023-24 and 2022-23:

2023-24 Hockey APR

Sport	APR			Eligibility/Graduation		Retention	
	Multiyear Rate (N)	Multiyear Rate Upper Confidence Boundary	2023-2024 (N)	Multiyear Rate	2023-2024	Multiyear Rate	2023-2024
Men’s Ice Hockey	986 (115)	N/A	965 (29)	987	966	986	964

2022-23 Hockey APR

Sport	APR			Eligibility/Graduation		Retention	
	Multiyear Rate (N)	Multiyear Rate Upper Confidence Boundary	2022-2023 (N)	Multiyear Rate	2022-2023	Multiyear Rate	2022-2023
Men’s Ice Hockey	991 (116)	N/A	1,000 (28)	991	1,000	991	1,000

Suggested Action/Motion:

N/A

President's Recommendation:

N/A



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Agenda Item #5: Summer Athletics Camp Data

Information

Action

Discussion

Purpose:

To provide update on the Athletic Department’s contributions to the community and stimuli of University visits through the Summer Sports Camps program, including revenue.

2024 Sport Camps

Men’s Basketball Elite Camp

- This camp is for highly skilled boys entering grades 9-12
- 45 Participants
- Revenue - \$7,168

Men’s Basketball Team Camp

- This camp is open to all boys Varsity and Junior Varsity teams
- 24 Teams (approx. 280 participants)
- Revenue - \$9,600

Men’s Basketball Individual Camp

- This camp is open to boys entering grades 6-9
- 37 Participants
- Revenue - \$3,762

Little Lakers (Women’s and Men’s Basketball)

- This camp is open to boys and girls entering grades 3-6
- 46 Participants
- Revenue - \$4,700

Women’s Basketball Team Camp

- This camp is open to all Girls Varsity and Junior Varsity teams
- 5 Teams (approx. 60 participants)
- \$2,000

Women’s Basketball High School Camp

- This camp is for girls entering grades 9-12
- 17 Participants
- Revenue - \$2,671

Women's Basketball Individual Camp

- This camp is for girls entering grades 3-8
- 83 Participants
- Revenue - \$16,200

Little Lakers

- This camp is for boys and girls entering grades 3-6
- 115 Participants
- Revenue \$900

Laker Hockey Camp - Mites

- This camp is for 8 and under
- 76 Participants
- Revenue - \$28,400

Laker Hockey Camp – Squirts

- This camp is for 11 and under
- 90 Participants
- Revenue - \$33,375

Laker Hockey Camp – Pee wee

- This camp is for 14 and under
- 40 Participants
- Revenue - \$14,900

Volleyball - Middle School Day Camp

- This camp is for girls entering grades 5-8
- 73 Participants
- Revenue - \$12,775.00

Volleyball - High School Day Camp

- This camp is for girls entering grades 9-12
- 68 Participants
- Revenue \$17,000

Volleyball Elite Camp

- This camp is for girls entering grades 10-12
- 32 Participants
- Revenue - \$10,500

Total Campers – 1,062

Total Revenue - \$164,041

Suggested Action/Motion:

N/A

President's Recommendation:

N/A



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Agenda Item #6: Lake State Classic Golf Outing

Information
 Action
 Discussion

Purpose:

To provide update on the Athletic Department’s fund and friend raising through the annual golf outing.

Fiscal Year	Gross Revenue	Net Revenue	Golfers	Location
2024	\$50,620	\$38,604	144	Wild Bluff
2023	\$52,892	\$35,931	144	Wild Bluff
2022	\$45,450	\$34,315	110	Wild Bluff
2021	\$41,686	\$34,161	108	Wild Bluff
2020	COVID			
2019	\$44,719.53	\$32,326	90	Wild Bluff
2018	\$32,740	\$17,897	76	Gaylord
2017	\$51,082	\$31,671	85	Frankenmuth

Suggested Action/Motion:

N/A

President’s Recommendation:

N/A



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Agenda Item #7: Student-Athlete Profile

Information

Action

Discussion

Purpose:

To provide and overview of new LSSU Student-athletes.

- We have **222** total student athletes competing in 14 NCAA and 2 ACHA programs.
- Student athletes represent roughly **17%** of our overall student head count.
- Our 222 student athletes come to us from:
 - **17** US states and territories
 - **6** Canadian provinces
 - **20** countries
- We have **64** international students
- **29%** of our total student athlete population are international students.

Suggested Action/Motion:

N/A

President's Recommendation:

N/A



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Agenda Item #8: Norris Center Activities and Visitors

Information

Action

Discussion

Purpose:

To provide an overview of the usage rates of the Norris Center, including the Arbuckle Student Activities Center and Aquatics Center.

The Norris Center continues to be the primary place of community engagement for those outside of the University, In doing so we have seen our gym membership and building usage increase.

- October: 29% Gym Memberships increase and \$2,000 net sales increase over the same month the previous year.
- September: \$5,000 net sales increase over the same month the previous year.

Arbuckle Student Activities Center and Aquatics Center **Weekly Average Usage:**

- 525 Students (non-student athletes)
- 285 Adult Members
- 225 Sault Tribe Members
- 105 United States Coast Guard Members
- 35 Day Passes
- 35 Water Exercise Members
- 20 Community Tennis
- 30 Community Kickball
- 125 JKL Middle School swimmers
- 120 JKL Middle School Physical Education
- 100 Kul Sul Won participants
- 225 Sault Competitive Aquatic Team
- 10 Sault Minor Hockey Association, Sault Canada Hockey Association, Special Olympics
- 45-85 Seamore Birthday Parties

Total Weekly Average Usage: **1,905**

The Norris Center and University Recreation were instrumental in Great Lake State Weekend activities. UREC began the morning hosting our annual Oozeball Tournament, where student teams competed for the coveted mud volleyball trophy. The Arbuckle Student Activity Center was the home for our annual GLSW Tailgate.

Suggested Action/Motion:

N/A

President's Recommendation:

N/A